



Design a Badge for our Centenary !

This year sees the start of 12 months of celebrations for Mid Cheshire Scouts who began on 1st May 1922.

To mark this very special event, we would like to have a badge that we can all wear on our uniforms to show how proud we are of our District and the heritage from where we started.

We have today launched a competition that is open to all young people in our District who would like to create an amazing design that we can use for our new occasional badge.

The competition will close on **April 1st 2022** and all entries whether on paper or electronic must be submitted by that date. Entries should be sent to darren.gorst@midcheshirescouts.org.uk or given to a Leader where they will be collected by a member of the District Team.

The design guidance is below but all we ask is that your badge is fun, exciting and tells the story of who Mid Cheshire Scouts are!

The winner will have their design made into a badge that over 1000 people will have the opportunity to wear as well as a £25 Amazon voucher

Good luck and we can't wait to see your designs!!!!

Mid Cheshire Scout District Team

Group and Occasional Badge Guidelines

Design guide

The following guidance is provided to support any application to help ensure that approval can be given.

Occasional badges must feature the Scout logo

Keep the design simple

Use colours that complement each other so that the lettering is easily readable.

Use adventurous and exciting images

Use good contrast images

Follow Scout brand guidelines

BAD EXAMPLE

GOOD EXAMPLE

BAD EXAMPLE

GOOD EXAMPLE

Using the Scout logo

This is the preferred Scout logo, with adequate spacing.



The logo must always be one colour usually this will be Scout purple or black on a light background or white on a dark background.

Image choice

Images related to the event or occasion should ideally reflect the fun and adventure of Scouting.

Size of badges

The size is restricted to a maximum size as shown in the diagrams below, to include any bound edge.

